



OJO ELECTRIC CORP.

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OJO ELECTRIC EXPANDS RIDESHARE PROGRAMS IN AUSTIN AND DALLAS

Local City Officials Approve 400% Increase in Fleet Size, to 500 Scooters in Each City

OXNARD, CA and VANCOUVER, BC – October 28, 2019 – [Ojo Electric Corp.](#) (the “Company” or “Ojo”) (TSXV: OJO), a Light Electric Vehicle (LEV) mobility solutions company, is pleased announce the expansion of its electric rideshare scooter service in Austin, TX and Dallas, TX. As part of the expansion, Ojo will increase its fleet from 100 to 500 seated electric scooters for added mobility within the cities.

Ojo partnered with Austin Commuter Scooter, LLC, a subsidiary of Bike Share of Austin, the operator of the Austin B-cycle System, and within Dallas, with Shift Transit. These relationships allow for easy access to consumers, and oversight by experienced local teams for scooter deployment, balancing, service and repair, as well as 24/7 customer service telephone support lines for users.

“We are thrilled to expand our partnerships with Austin Commuter Scooter and Shift Transit to bring more Ojos to the Austin and Dallas area,” says Matt Tolan, Head of Sales and Partnerships for the Company. “It is a key part of our strategy to collaborate with local government officials, such as the Austin Transportation Department’s Mobility Group and the Dallas Department of Transportation, to allow us to better understand local market needs and be able to provide sustainable mobility solutions that service the public’s transportation needs while also reducing carbon emissions and congestion.”

Ojo rideshare users in each city are able to enjoy longer rides, as compared to a typical kick-scooter, and ride in comfort on Ojo’s adjustable cushioned seat. The Ojo scooter has a swappable 48-volt lithium ion battery that allows it to go up to 50 miles on a full charge. In addition, the patented and powerful HyperGear hub motor propels the Ojo scooter to bike-lane-legal top speeds of 20mph. By encouraging increased mileage traveled and drive time in rideshare through thoughtful scooter design, Ojo’s goal is to reduce cars on the road and carbon emissions. Ojo’s V2 scooter features integrated GPS technology that enables unique virtual and physical parking solutions in order to improve operational efficiencies and reduce sidewalk clutter. Pricing starts at US\$1.25 plus US\$0.18 to US\$0.25 per minute.

Ojo is committed to working with local governments to ensure protection of the public’s right-of-way, while providing first and last mile mobility solutions. Built for the bike lane and streets, off sidewalks and away from pedestrians, the Ojo scooter is a safe, sustainable and structurally sound scooter for today’s expanding rideshare market.

For more information and to sign up to Ojo’s mailing list, please visit www.ojoelectric.com. Follow @OjoElectric on [Twitter](#), [Instagram](#) and [Facebook](#), and download the Ojo mobile app on iOS or Android.

On behalf of Ojo Electric Corp.

"Max Smith"
CEO and Director

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About OjO Electric Corp.

OjO Electric Corp. (TSXV: OJO) is dedicated to providing safe, sustainable Light Electric Vehicle (LEV) mobility solutions in collaboration with municipal governments to reduce traffic congestion and carbon emissions. OjO's vision is to change rideshare for good by creating a sustainable mobility eco-system that connects people, cities and businesses. OjO's platform is built with open API's to allow for integration with partners and multi-modal transportation solutions. To find out more, please download the OjO mobile app or visit www.ojoelectric.com.

About Austin Commuter Scooter, LLC

Austin Commuter Scooter is a wholly owned subsidiary of Bike Share of Austin, a local non-profit that operates the Austin B-cycle system. Under BSA's management, Austin B-cycle has been a nationally recognized bike share system, growing the system from 11 to 76 stations and setting U.S. records for ridership. BSA under its subsidiary Austin Commuter Scooter brings a half-decade of operational expertise and shared-use industry leadership to the launch of OjO Electric's innovative shared-use product.

About Shift Transit

Founded in 2015, Shift Transit is a leading mobility operations company, offering clients a robust suite of services. From operating all facets of bikeshare and scooter systems (including station site planning, station and bike deployment and maintenance, fleet rebalancing, marketing and sales) to managing carsharing fleets, Shift Transit has quickly become one of the most agile and respected mobility management firms in the field. Shift Transit has 110 employees in seven offices across North America and currently powers bikesharing systems in Toronto, Detroit, Chattanooga, Tucson, and Ann Arbor and carsharing services in Chicago and Austin. In 2018 alone, customers took over 2.5 million trips using Shift Transit platforms.

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